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::::: The Latin pop Princess of Sweden :::::

Sayen is raised in Sweden and born in Chile; she started to sing when she was very young. At 12 years of age Sayen wrote her first song and with that song she won a big competition where the first prize was to perform LIVE at the biggest national radio station in Sweden.

Through the years she has written a lot of songs and at 16 years of age she joined a band called SOMBRAS DE LA CALLE (Shadows of the streets). They were signed by record label REACTIVE SONGS AB. One of the songs she wrote was noticed by the big boy band in Japan called ARASHI, who made a cover of the song and it became a big hit in Asia at that time.

Sayen has many years of TV and radio experience. In Chile she participated on several big entertainment programs and shows for many years. She has also toured in Europe with other productions, for example with Dj Mendez. They visited: Bulgaria, Mallorca, Canary Islands, Russia, Ukraine, Finland and many big cities in Sweden.

In Chile she was invited to perform for the President of Chile when former President Michelle Bachelet was celebrated for winning the elections at the Presidential Palace LA MONEDA in 2006. That same year Sayen performed in other several big festivals. The biggest festival that year was LA PAMPILLA (during the days of celebrations of the independence of Chile) where Sayen and Mendez closed the festival as a final act, they had 180.000 peoples in the audience at the same time.

All of Sayen's performances of TV, live and others, are available on her Youtube channel: <u>http://www.youtube.com/sayenmusic</u>

Sayen is a very hard working artist. She always gives more than 200% on stage and that's where she belongs. Sayen's voice and style is often compared to big female artists such as Christina Aguilera and other singing divas.

Her music is influenced by sounds of Miami, for example Pitbull, Jennifer Lopez, Christina Aguilera and even Shakira. Sayen sings in both Spanish and English. She is always invited to perform at big festivals and other important events.

In 2010 she started her own record label MILLARAY RECORDS so that she could release her own music worldwide.

Sayen released her new single and video called: QUIERO TOCAR feat. Pato Pooh through her label. **#8 on iTunes** You can see the video here: <u>http://www.youtube.com/watch?v=_3zVvg9KnQU</u> Here is the link to iTunes: <u>http://itunes.apple.com/se/album/quiero-tocar-feat.-pato-pooh/id378472668</u>

Another song that has been released on iTunes, Spotify and more, is the song called NO CONTROL. Written by Sayen, Moretti and Yei Gonzalez (BSI MUSIC). Here is the link to iTunes: http://itunes.apple.com/se/album/no-control-ep/id484105520





Sayen has been opening act for Prince Royce, Daddy Yankee and Oscar D'León, she has also visited Pitbull during his shows in Stockholm, Sweden.

At the Latin Billboard Awards in 2013 she had the opportunity to share good moments and friendship with big artists such as Gloria Estefan, Carlos Vives and many more.



Sayen acted in the CARLSBERG commercial video campaign: "Where is the party" Here is the video: http://www.youtube.com/watch?y=TRLz3XTbZP0



Sayen releases the new smash single and video DANCE ON FIRE with Samsson Music/Millaray Records. #13 on iTunes and <u>#1 on video charts</u> <u>http://www.youtube.com/watch?v=MtspCLip1sQ</u>

Sayen releases the song MI CORAZÓN in late 2013. The single reached **#6 on iTunes**! Here is the link to download on iTunes: https://itunes.apple.com/se/album/mi-corazon/id764921997?i=764922000





In 2014 she travels to MIAMI and joins the artist program called **IDA PROGRAM** where she is awarded a gold disc.



In IDA PROGRAM she worked with producers and songwriters such as: **David Frangioni, Mark Hudson, Jon Secada y Rudy Perez**, they have written and produced songs for Bon Jovi, Celine Dion, Aerosmith, Christina Aguilera, Beyonce, Marc Anthony, Luis Miguel, Julio Iglesias, IL Divo, José Feliciano, Marco Antonio Solís, Chayanne and many more...

During 2014 she has a lot of concerts and visits different cities around the world for special events. Sayen plans to release her Double Album in 2015! It will be a Pop and Latin-pop album, both in English and Spanish language.

For more news, photos and tour updates, follow Sayen on these pages: <u>http://www.sayenmusic.com/</u> <u>https://www.facebook.com/sayenmusic</u> <u>http://www.twitter.com/sayenmusic</u> <u>http://www.youtube.com/sayenmusic</u> <u>http://www.instagram.com/sayenmusic</u>

For more info and bookings, please contact: Eduardo Moretti Moretti Management Sweden info@moretti.se +46 707 858206

